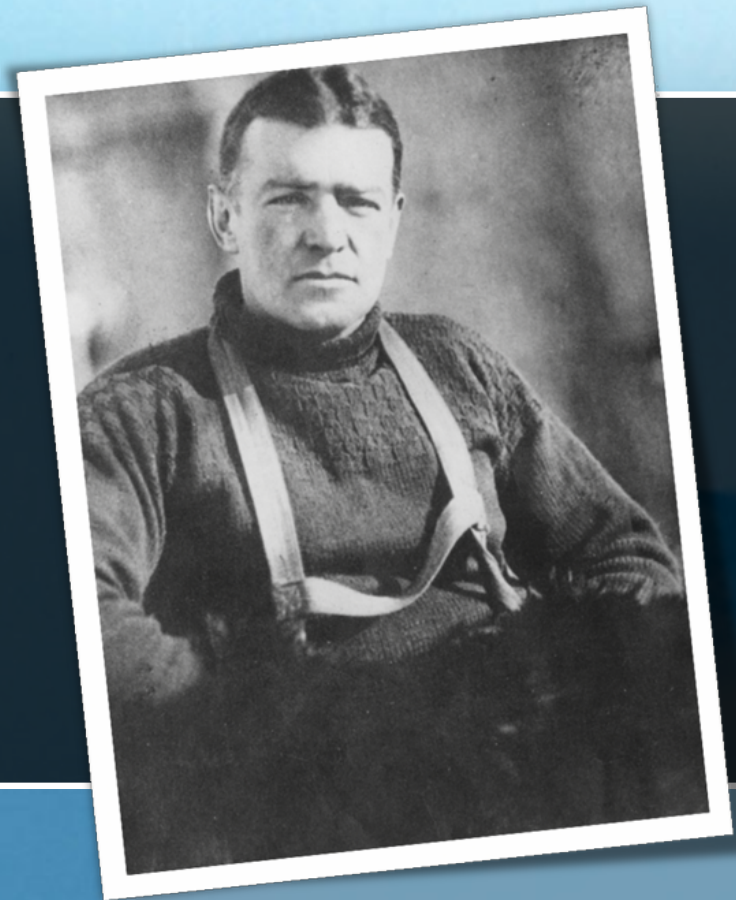
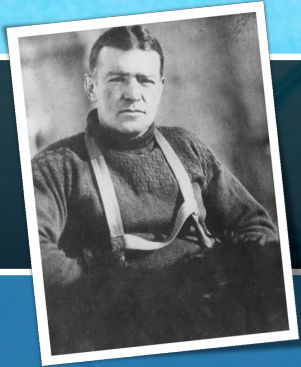


LESSONS IN LEADERSHIP

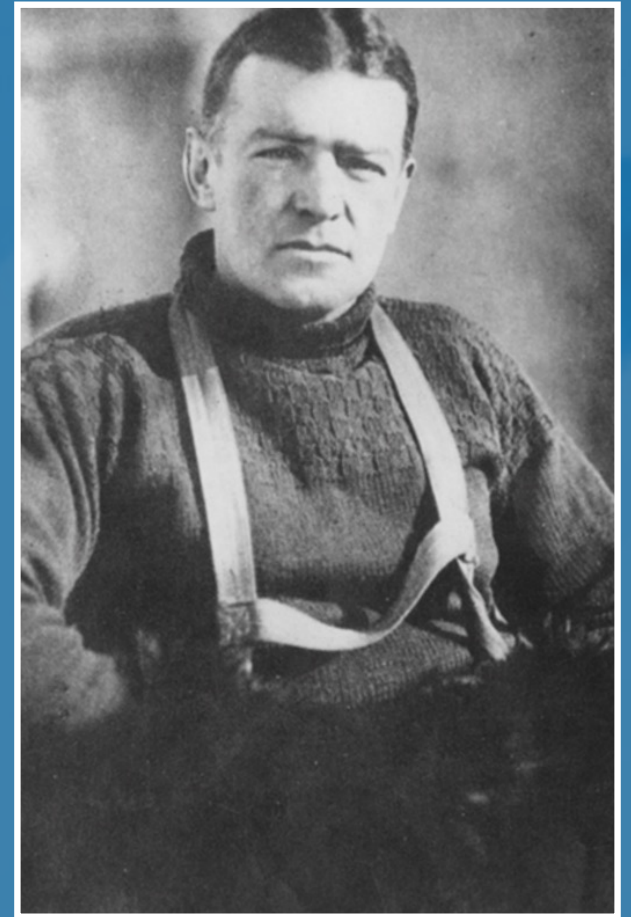
A LECTURE BY ARTHUR AINSBERG

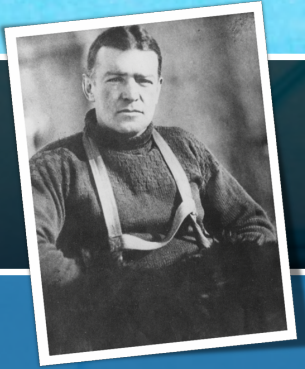


“BY ENDURANCE WE CONQUER”

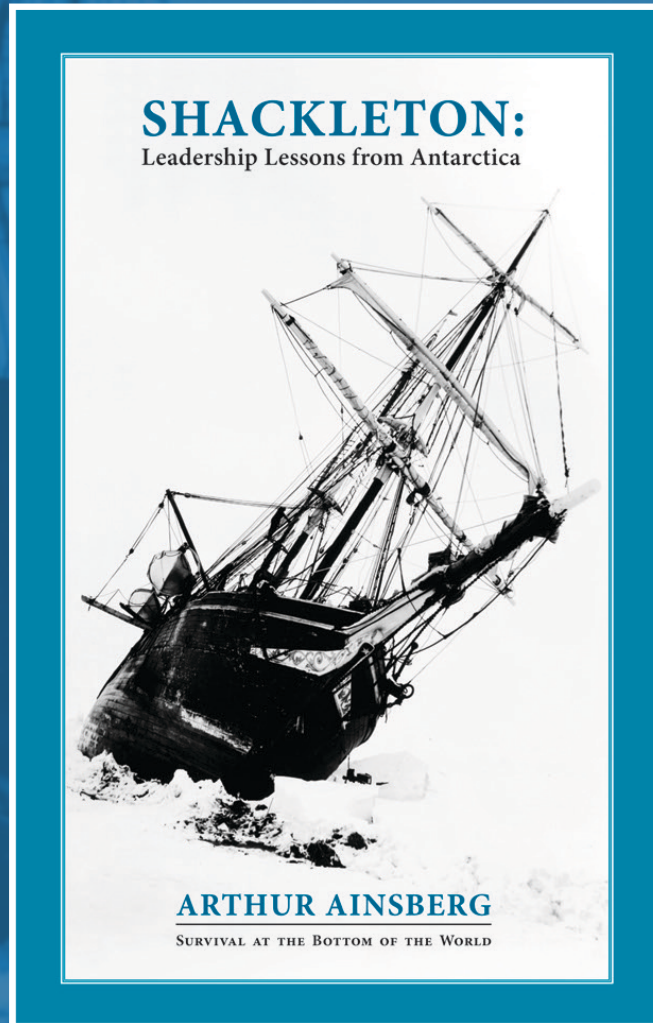


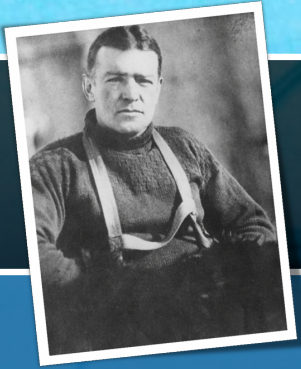
Portrait of a Leader





Set Some Leadership Goals





Endurance Statistics

17 Month Expedition

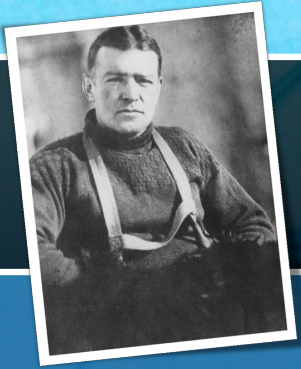
**New Goal:
Get Home Safely**

**Goal:
Cross Antarctica On Foot**

**Many Plans And
Attempts At Rescue**

Trapped For 10 Months

**Entire Crew
Returned Home Safely**



7 Leadership Lessons

1 **Passion**

2 **Chain-of-Command**

3 **Teamwork**

4 **Respect**

5 **Adapt**

6 **Criticism**

7 **Communication**

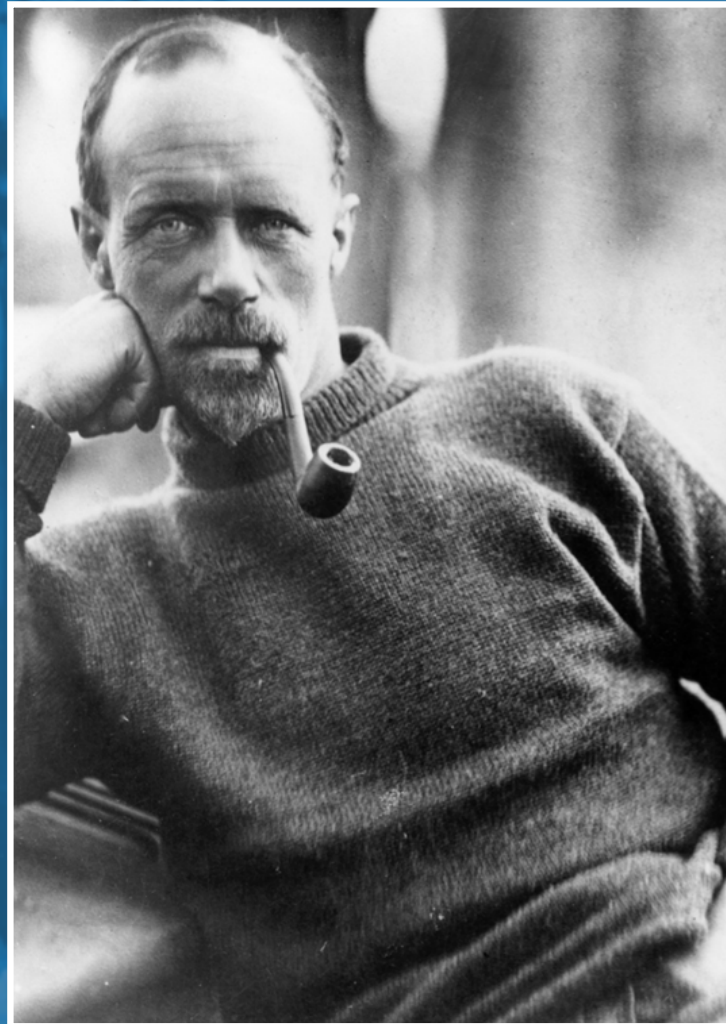


LESSON 1: Passion



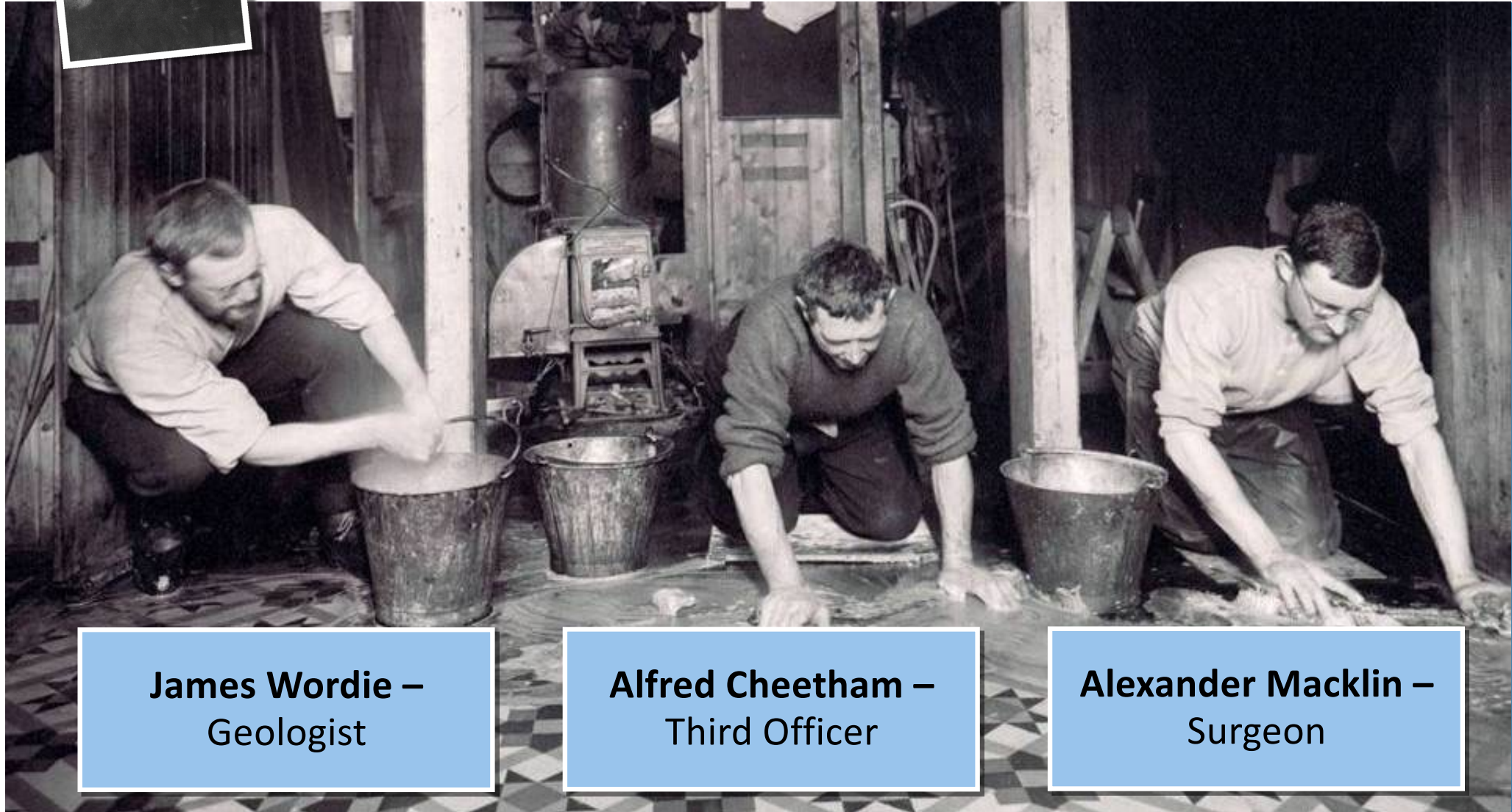


LESSON 2: Chain-of-Command





LESSON 3: Teamwork



**James Wordie –
Geologist**

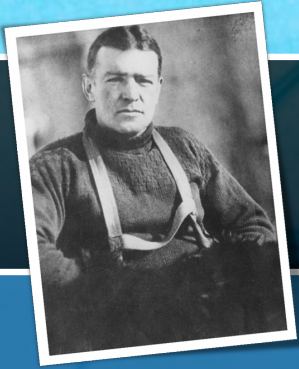
**Alfred Cheetham –
Third Officer**

**Alexander Macklin –
Surgeon**



Balance Work with Joy



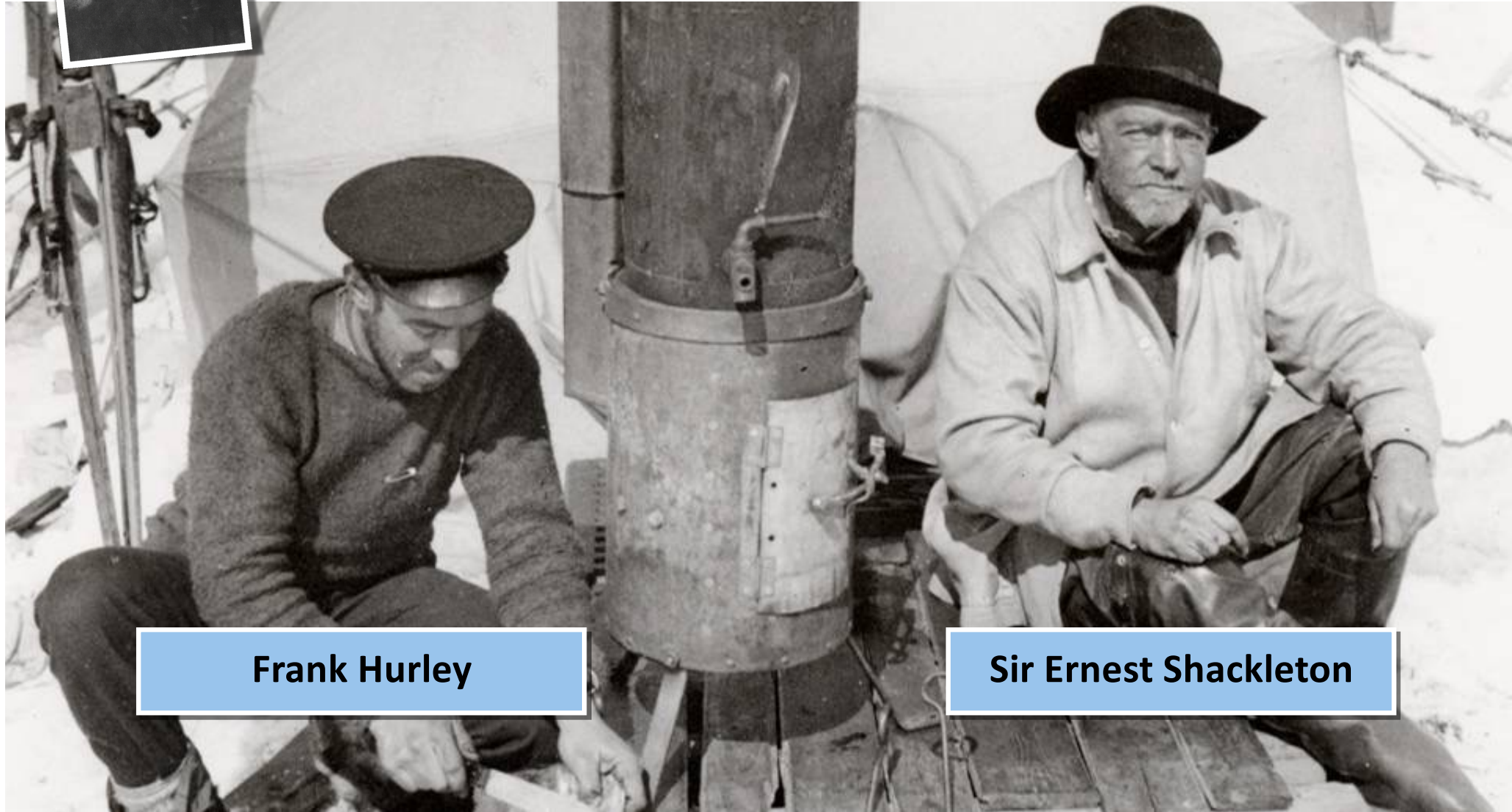


LESSON 5: Adapt





LESSON 6: Criticism



Frank Hurley

Sir Ernest Shackleton

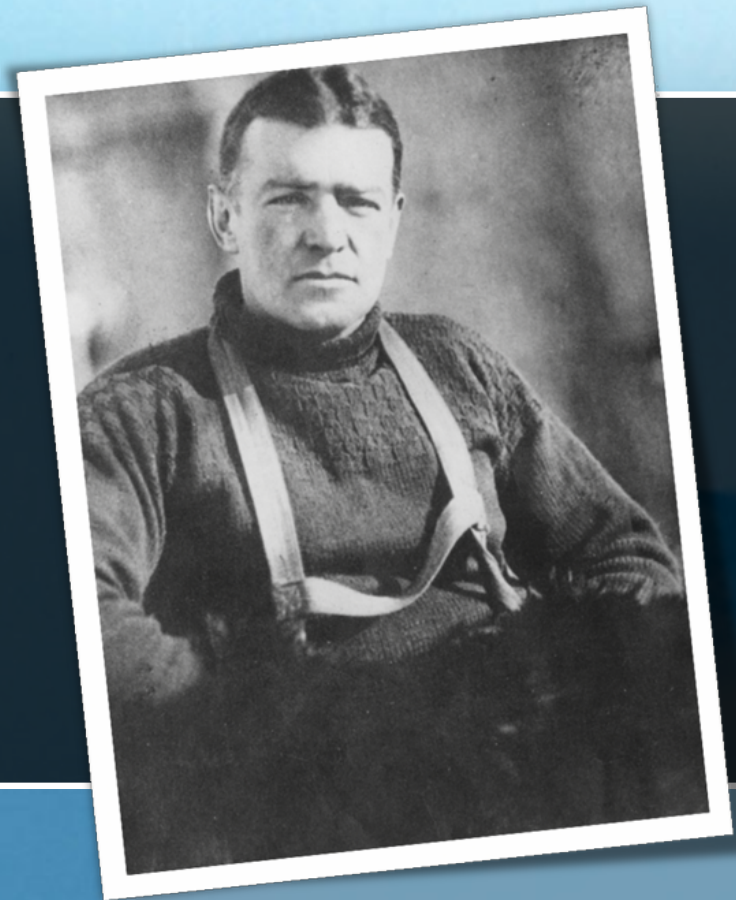


LESSON 7: Communication



LESSONS IN LEADERSHIP

A LECTURE BY ARTHUR AINSBERG



“BY ENDURANCE WE CONQUER”

