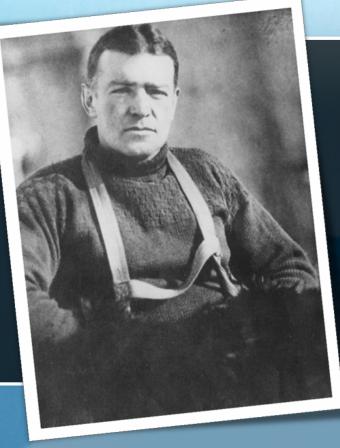
LESSONS IN LEADERSHIP A LECTURE BY ARTHUR AINSBERG

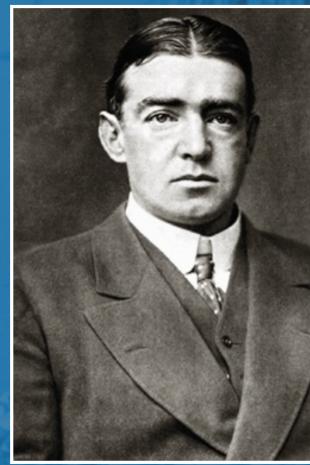


"BY ENDURANCE WE CONQUER"

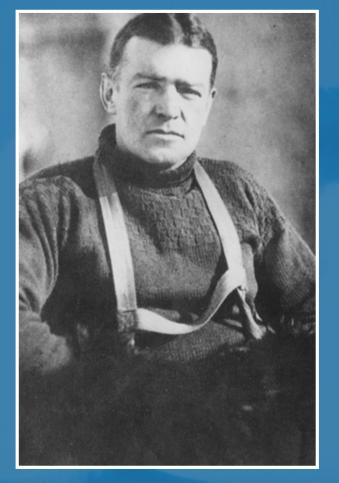
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Portrait of a Leader

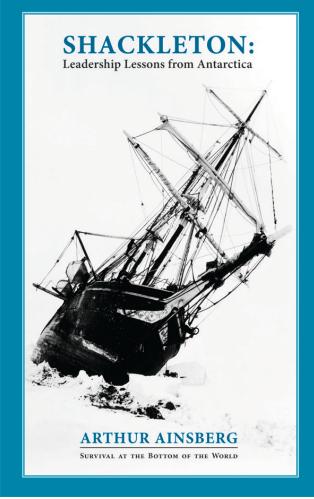








Set Some Leadership Goals





Endurance Statistics

17 Month Expedition

New Goal: Get Home Safely

Goal: Cross Antarctica On Foot Many Plans And Attempts At Rescue

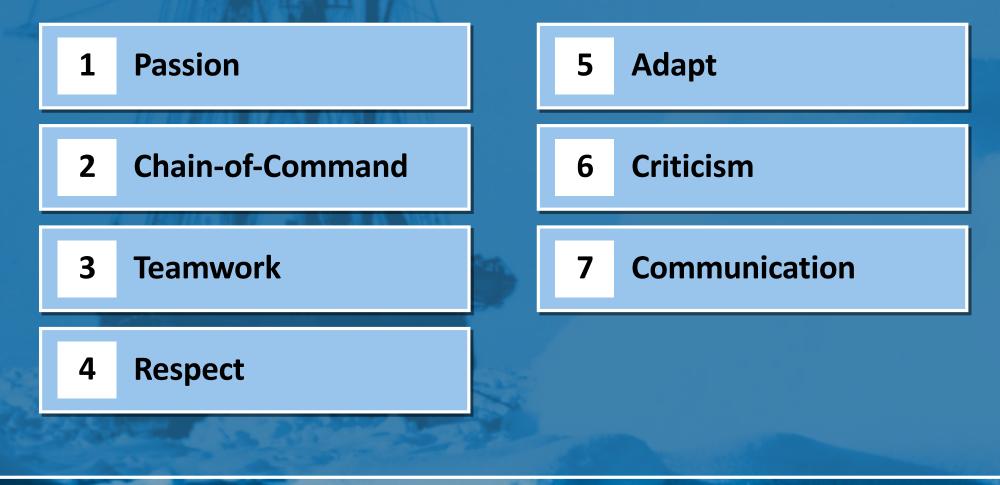
Trapped For 10 Months

Entire Crew Returned Home Safely

4



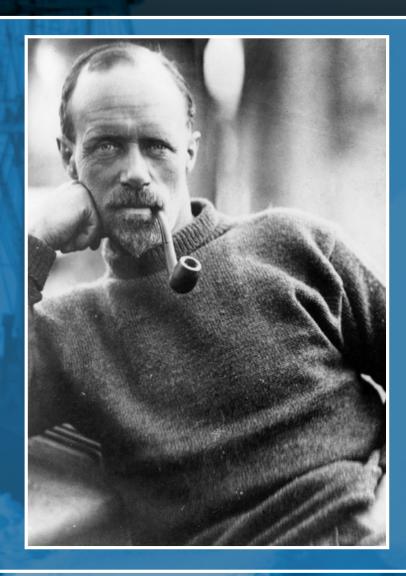
7 Leadership Lessons







LESSON 2: Chain-of-Command





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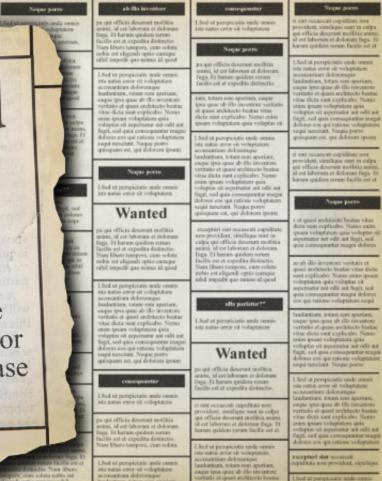
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hazardous journey. Small wages. Bitter cold. Long months of complete darkness. Constant danger. Safe Return doubtful. Honor and Recognition in case of success



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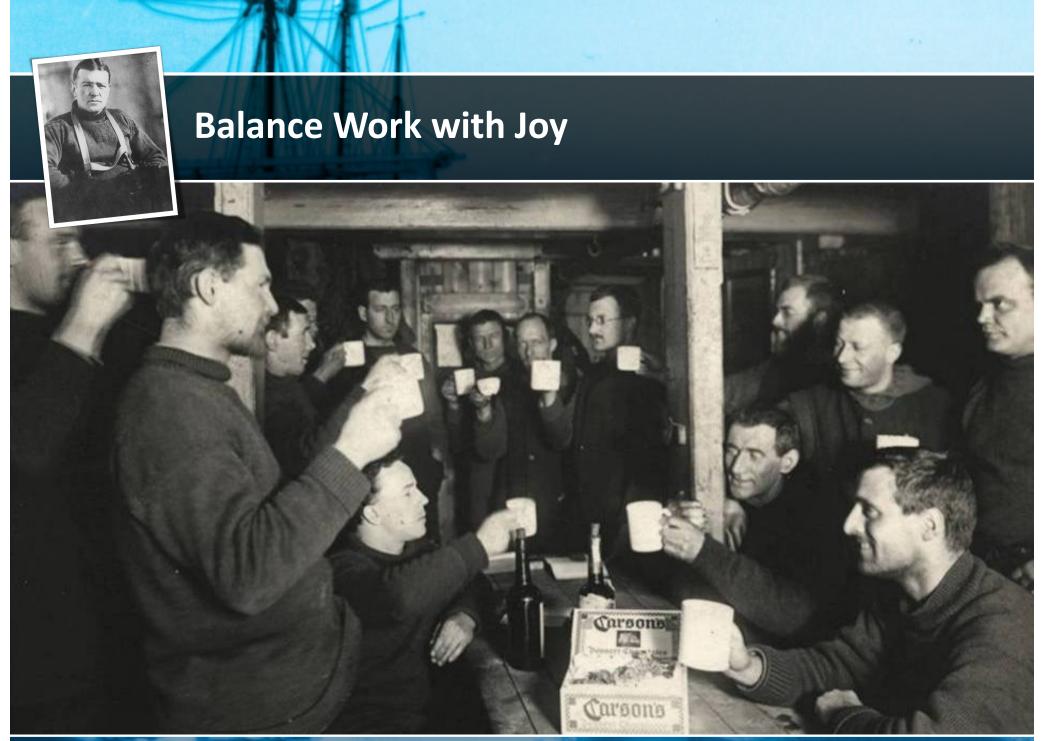
LESSON 3: Teamwork

James Wordie – Geologist Alfred Cheetham – Third Officer Alexander Macklin – Surgeon



LESSON 4: Respect

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LESSON 5: Adapt

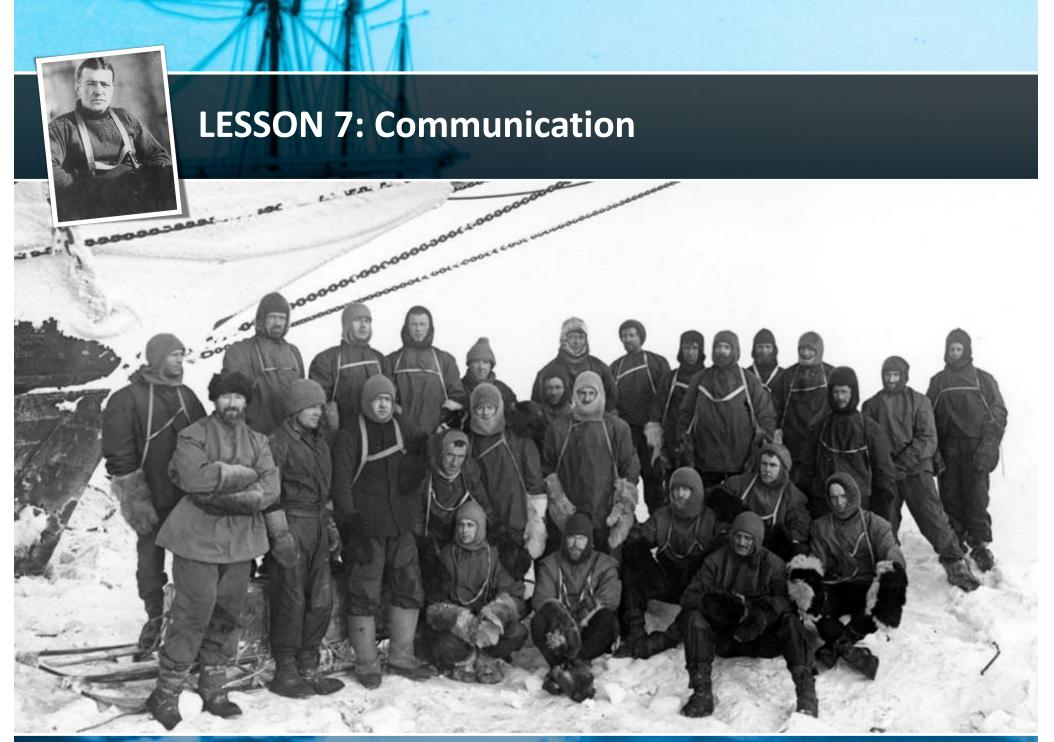


LESSON 6: Criticism

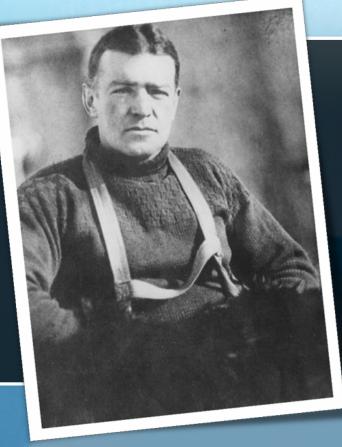
Frank Hurley

Sir Ernest Shackleton

ist.



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